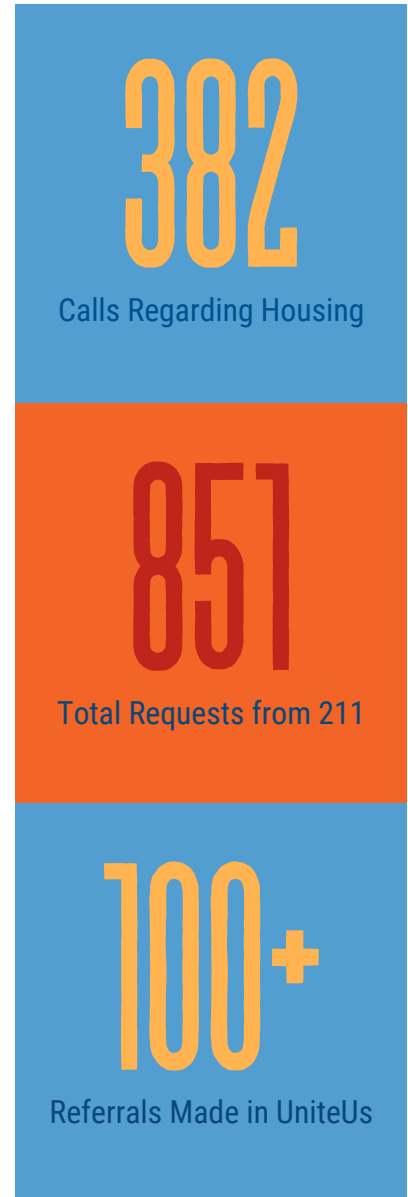
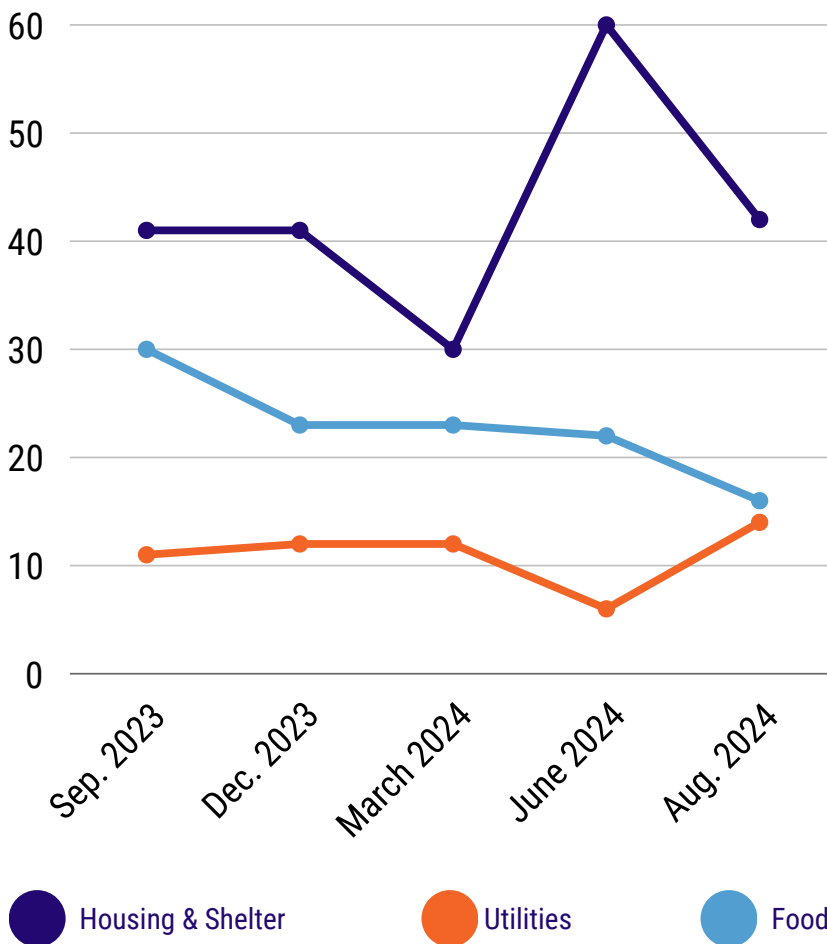


COMMUNITY NEEDS

Where Our Community Struggles & How We're Addressing It

The following data is from September 1, 2023, through August 31, 2024, and was collected on 211.org's website.

According to 211.org, 45% of calls in Lincoln County revolved around the need for shelter and housing, while 22% focused on utility needs. As shown in the graph below, both housing and utilities have gone through ups and downs throughout the year, while food needs have actually gone down overall.



REA COMMUNITY PROJECT

SNEAK PEEK

More than 7,000 households in Lincoln County are cost-burdened. More than 40% are renters who have difficulty affording their homes, and over 4,000 are homeowners who struggle making their mortgage.

Homelessness and housing issues affect more than just individuals—families, children, and elderly are all impacted by this struggle.

Thus the Rea Community Project was born.



The Rea Community Project is dedicated to addressing the critical need for affordable housing within our community and aims to create a vibrant and sustainable housing development in Lincoln County. With over 10 high-quality, affordable homes, essential workers, veterans, and other residents will be able to have a safe place to live and gain the tools needed to move forward and be successful, engaged members in the community.

COMMUNITY INVESTMENTS

EDUCATION & YOUTH SUCCESS

- 2,313 lives impacted through affordable, enriching childcare supports across our community
- 492 lives impacted by behavioral intervention programming for at-risk youth
- 2,830 individuals trained and educated to help protect children in our community from abuse and neglect

FINANCIAL STABILITY & BASIC NEEDS

- 12,600 nights of shelter provided for our most vulnerable neighbors
- \$165,000 was provided for emergency assistance and financial literacy programs
- 235 lives helped through job training and life skill support
- 1,763 basic needs met through the West & Asbury resource centers

HEALTH & WELL-BEING

- 823 individuals received affordable medication and health service assistance
- 96 lives impacted through aging adult caregiving services
- 525 lives strengthened through the Special Olympics program

SHOWING UP IN OUR COMMUNITY

Stuff the Bus 2024

Our Stuff the Bus event lasted from July to August and helped more than 1,000 children in Lincoln County Schools! This event had more than 25 participating locations, dozens of volunteers, and several trucks worth of donated items. The items were given out at several community events for children, families, and teachers across the county, all of whom benefitted for free. These items are available in the Lincoln County resources centers year round! We're so grateful to Atrium Health, Lincoln County Public Schools, Communities in Schools, and HUBER Technology for helping us put on this event.



Day of Caring 2024

Day of Caring 2024 took place this April in the Sunrise Community in Lincolnton! The event was a full day of action, from landscaping to painting to building garden boxes.

Over 70 volunteers took part in Day of Caring and really made a difference in the Sunrise Community! This event was just one day, but it is an example of how amazing our community is when it comes together to help each other!

SHOWING UP IN OUR COMMUNITY

Neighborhood Outreach



United Way of Lincoln County has worked within the Sunrise Community in many ways this year! Over a dozen organizations across Lincoln County signed up to connect the Sunrise Community and all attendees with the amazing services offered in our county in a Resource Fair, including Kintegra, Head Start, Senior Services, and so much more. It was a wonderful, fun, engaging afternoon spent connecting with each other. Beyond this, UWLC also supported weekly tutoring opportunities for children, secured an arts grant from the Lincoln Art Council, and organized financial literacy classes that are offered to all residents! Each of these activities and programs have a direct impact..

Resource Centers

United Way of Lincoln County assists the two resource centers in the county year round. With one resource center in the center of the county and the other on the western end, the centers are able to serve hundreds of students, families, and children in need. They are incredibly important in filling the gaps that exist in many students' and families' lives. By arranging meetings for families in need, organizing donations, and promoting the centers, United Way of Lincoln County is able to support the centers and ensure that they are reaching the individuals and families that can best use their resources.

